



## Board of Education School and Community Relations Committee

*(Minutes from 11/2/23 meeting)*

November 2, 2023

Time 4:00 – 5:00 p.m.

Board of Education Room

**Present:** Ms. Hershberg, Mr. Wood, Ms. Lucasey (ex officio), Ms. Klebanoff, Mr. Ridley, and Mr. Slentz

The meeting convened at 4:00 p.m.

### 1. Framing the work

Committee

- a. Review and approval of agenda

*The agenda was approved by the members.*

### 2. Updates and Recommendations

Administration

- a. Communications Data Review
  - i. Board of Education Meeting Virtual Attendance
  - ii. District Website Traffic
  - iii. Social Media Followers
  - iv. [Meeting Today's Communications Challenges](#)
  - v. Steps to Increase Community Access

*Committee members reviewed various data from our livestreaming, website, and social media sites and discussed ways to further engage the community. Mr. Slentz encouraged members to review a recent webinar and associated handbook from the New York State School Boards Association entitled Meeting Today's Communications Challenges. Administration noted the intention to conduct a communications audit and that we would budget for that in the 2024-25 budget.*

- b. Framing the December 6 State of the District Community Forum

- i. Topic Generation
- ii. Virtual Access
- iii. Q and A Live and Virtual

*Committee members discussed possible topics for the presentation at the December 6 State of the District Presentation. The format will include a brief presentation by the Superintendent with an opportunity for follow up questions, questions in general, and a period for individual questions to be posed to the Superintendent.*

### 3. Agreed Upon Next Steps

Committee

- a. *Administration will also seek input from members of the Administrative Council on possible topics and the arrangements needed for live streaming the event and submission of questions from remote attendees.*
- b. *Administration will consider whether food should be provided for attendees prior to the 7:00 p.m. start time.*

5. **Next meeting Date**
  - a. November 28, 2023

*Committee*

7. **Adjourn**  
*The meeting adjourned at 4:55 p.m.*

*Committee*